

Collecting and Providing Access to Large Scale Archived Web Data

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Web Archives – key characteristics

- Snapshots of web resources, taken at given point in time a living thing
- Archived web resources are "reborn" different from digitised and born digital collections (Brugger, N., 2013)
- Different from the live web in many ways
- Additional temporal aspects: many different versions of the same thing? Different things in own right?
- Have boundaries & limitations, determined by purpose, strategy and technological choices



Different types of web archives

- Global: Internet Archive's Wayback Machine
- National: UK, Denmark, France, Finland and many other countries
- Sub-set of a national domain: eg UK Government Web Archive, Canadian Government Web Archive
- Topical collections: eg Human rights
- Collaborative: Archive—It service by Internet Archive
- Corporate: a single organisation's web estate, eg UK Parliament



Web Archiving at the British Library

- Started web archiving in 2003: Open UK Web Archive
 - Selective, topical collections and key sites
 - 20TB, 14,792 websites
- Archiving UK Web for non-print Legal Deposit since April 2013: Legal Deposit UK Web Archive
 - Comprehensive national archive with on-site access only
 - 2013 UK domain crawl contains 31TB, 1.6 billion URLs from 3.8 million domains
- Collect UK digital heritage and provide continued access to archived web resources



UK websites – territoriality explained

An online work is considered as "published in the UK" and therefore in scope for Legal Deposit, if it meets either of the following criteria:

- (a) it is made available to the public from a website with a domain name which relates to the United Kingdom or to a place within the United Kingdom; or
- (b) it is made available to the public by a person and any of that person's activities relating to the creation or the publication of the work take place within the United Kingdom

The Legal Deposit Libraries (Non-Print Works) Regulations, 2013



Territoriality - implementation

- All websites with a .uk domain name
- non .uk websites have to meet at least one criteria.
 - UK Hosting: check external IP geo-location database and add in-scope URLs to the fetch-chain
 - UK postal address
 - Correspondence
 - Professional judgement



Legal requirements, policies and decisions

- Content not in scope
 - Sound recordings and films (unless incidental to the deposited work)
 - Intranet, personal emails
- Follow Robots Exclusion Protocol by default with some exceptions
 - Mutual agreement
 - All seed pages and embedded content (i.e., CSS, JavaScript and images)
- Host Cap
 - A 512MB 'cap' per host based on the known site size distribution
 - Tail of large sites based on curators' assessment
 - Some excepted and crawled without data cap
- Collect embedded content regardless where it is hosted

Collecting strategy for websites

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Domain Crawl

Events

Domain crawl:

- Broad sweep of UK domain
- Once or twice a year

Key sites

Events & key sites and news:

- Events of UK interest
- High value, high impact sites
- National & regional news

News

Special Collection:

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- Focused, thematic collections
- Support priority subjects

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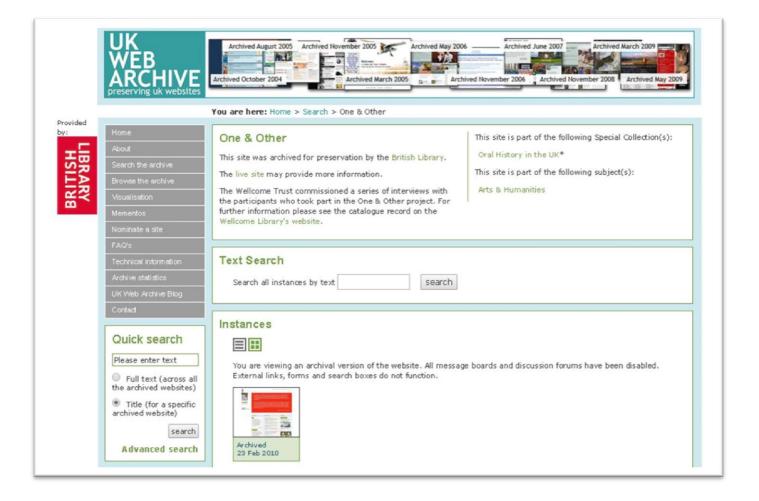


Curating websites

- Concept of a "website" relates to the way people use and present information
- Collection is how libraries organise knowledge
- Description at website and collection levels including subject terms
- Presenting "collections" and "websites" to end-users



Website (landing page)



Collections



Subjects





Full-text index and facets

- The UK Legal Deposit UK Web Archive offers full-text search. Results can be refined by
 - Content type (html, pdf...)
 - Crawl year
 - (individual) Domain (bbc.co.uk; newsforscotland.com...)
 - Domain suffix (.co.uk; .org.uk; .ac.uk; .com)
 - Author (based on metadata extracted from web pages)
- Still has "collections" selected and curated by curators, usually crawled within a fixed period of time, relating to an event
- Subjects information added to selected sites only included in the index



"Resource Not in Archive"

- Common error message but appears for different reasons
- Intended boundary
 - No permission for linked content
 - Not allow by robots.txt
 - Edge of a archive
 - Data limitation

- Provided
 by:

 Enter Web Address: http://

 Resource Not In Archive

 The Resource you requested is not in this archive.

 You may also wish to try:

 Searching all pages under http://www.thissisondon.co.uk/standard/article-22490541-defails/Camien/5/20Hes/5/20chance/
- Technical limitations, e.g. dynamic content the crawler could not collect
- Avoid dead end in navigation
 - Search
 - Link to live web
 - Find archived copies elsewhere

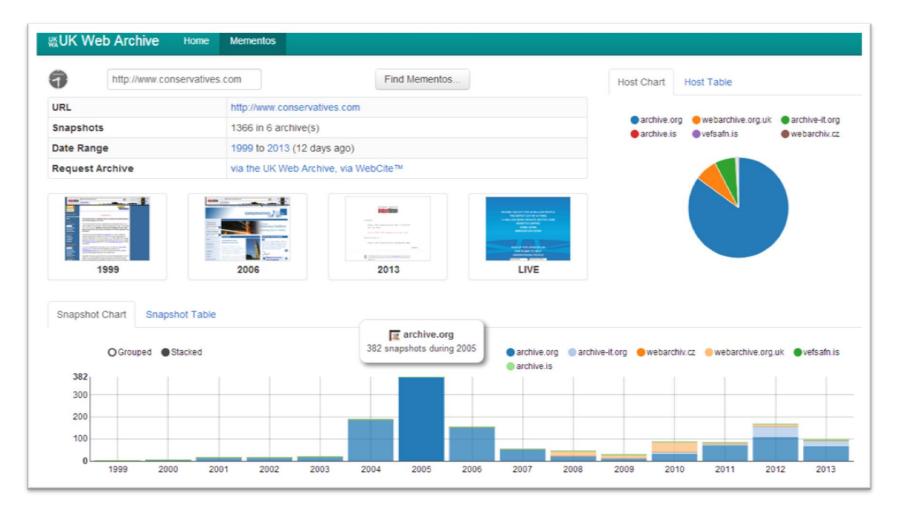


Memento service

- Allow users to finding archived web pages (mementos) in multiple web archives across the world (search based on aggregated metadata)
 - Exposes the memento protocol, which adds time dimension to HTTP - accessing the past web as it is to access the current web
 - uses the Memento aggregate TimeGate hosted by <u>lanl.gov</u>
 - Source code
- <u>Find memento bookmarklet</u>, finding archived versions of 404 webpages while browsing

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Who has archived http://www.conservatives.com/?





Access and use of web archives

- Problematic at two levels: legal restriction and (single) envisaged use case
- Archive webpages as historical documents used for reference
- URL search is the standard, universal access method

Search or browse functions	Number of archives offering the function
URL search	26
Keyword search	15
Full-text search	11
Thematic collections	11
Subject browsing	9
Alphabetical browsing	14

Access methods of 29 IIPC members' web archives



Issues of "document-centric" approach

- Rise of "digital scholarship", taking advantage of the possibilities offered by technology
- Primacy of "text" as object of study no longer exists
- "Paratexts" play a crucial role in textual coherence of a website: header & footer drop-down menu, site map, breadcrumb, etc.
- "Distant reading" (Franco Moretti) focus on units that are much smaller or much larger than the text: devices, themes, tropes—or genres and systems



There is so much more...

- Statistical overview, scale and distribution of a web national domain
- Size: bytes
- Space: geo location, postcodes
- Type of content, eg file format, language
- Structure, linked entities and networks
- Evolution, pattern of change over time, eg domain names
- Correlation, eg between certain term and historical event
- Also viral content, crawl logs with eg http response codes

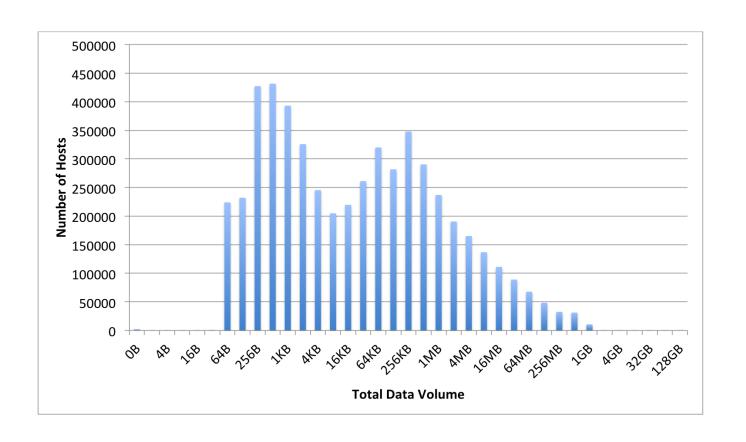


JISC UK web domain dataset (1996-2013)

- Collaboration between the Internet Archive (IA), the Joint Information Systems Committee (JISC) and the British Library
- Extracted copies of UK websites from the Internet Archives collection
 - 1st tranche: 1996 2010, 30TB, 2.5 billion URLs
 - 2nd tranche: 2010 April 2013, 27.5TB, 1.5 billion URLs (estimated)
- Research agreement between JISC and IA, upholding IA's Terms of Use
 - Access via IA's Wayback Machine
 - Allows replication / extraction of derivative or secondary datasets,
 some available at http://data.webarchive.org.uk/opendata/ukwa.ds.2/
- Test-bed to develop new capability and services

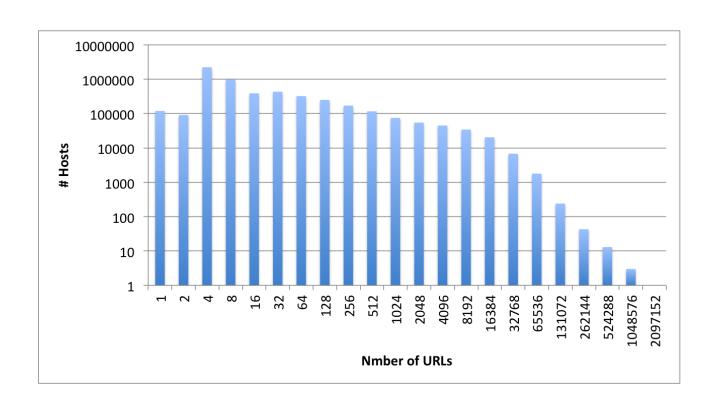


UK Web 2013: data volume per host



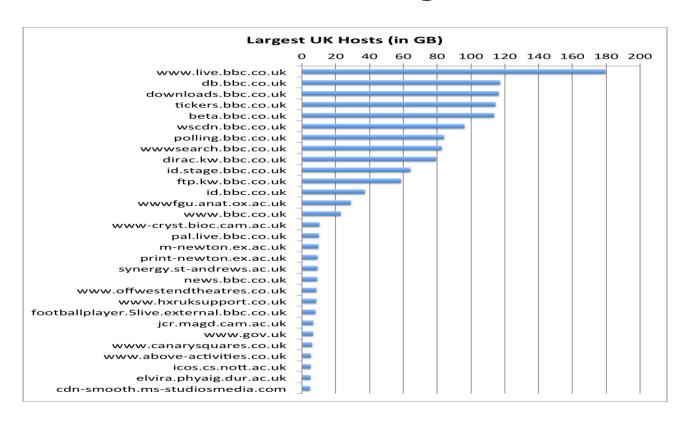


UK Web 2013: number of URLs per host

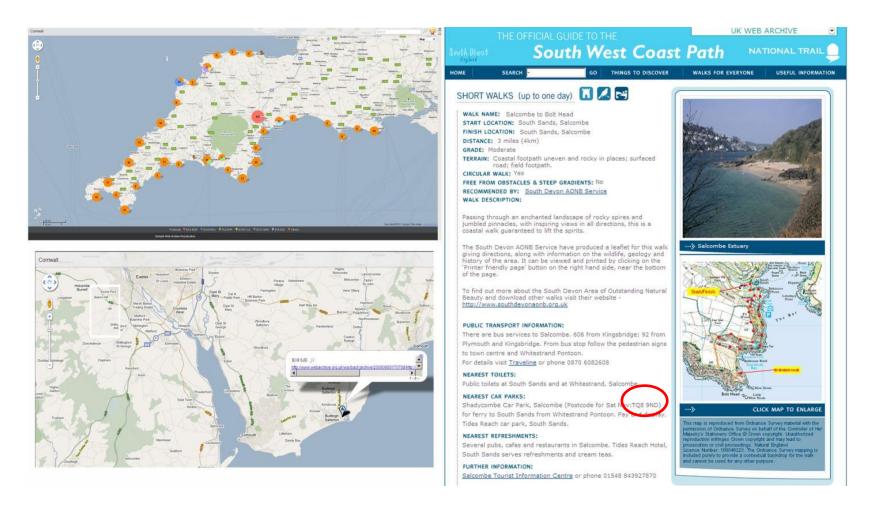




UK Web 2013: the largest host



Postcode-based access





HTML version analysis

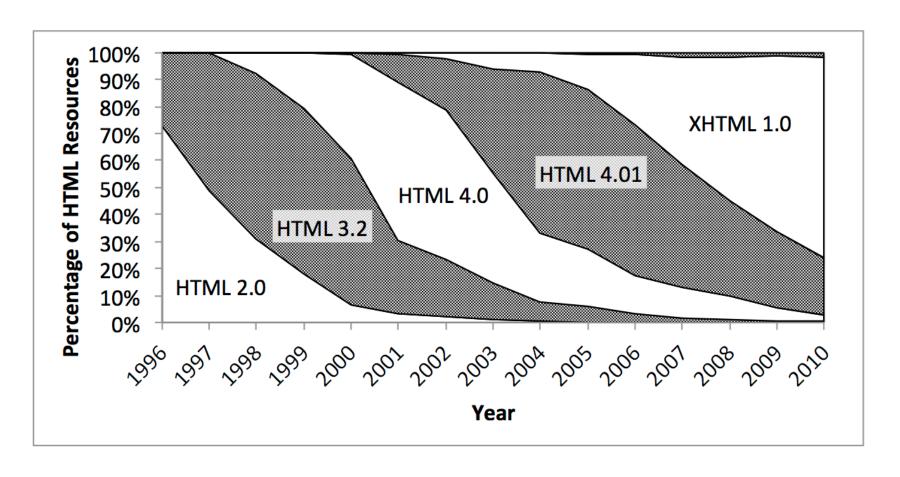
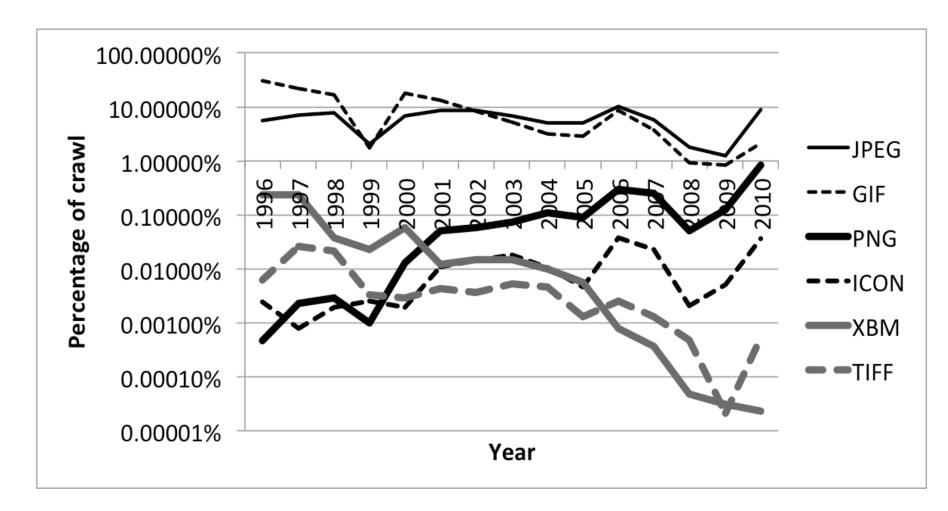


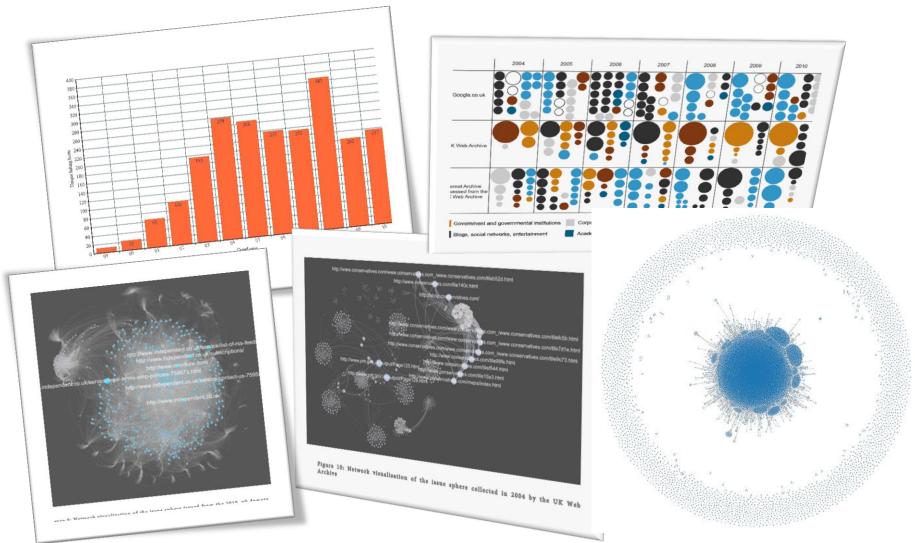


Image Format Analysis



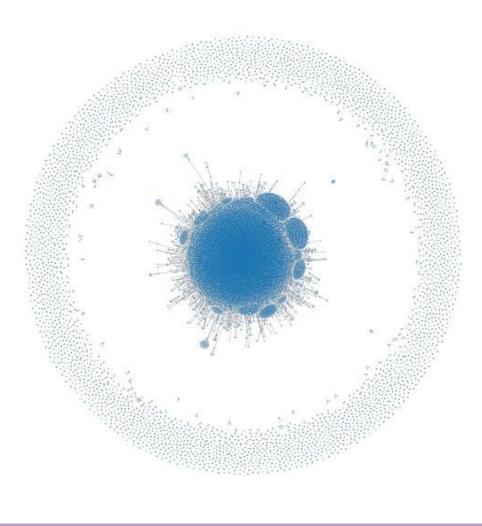


Exploring Host Link Graph





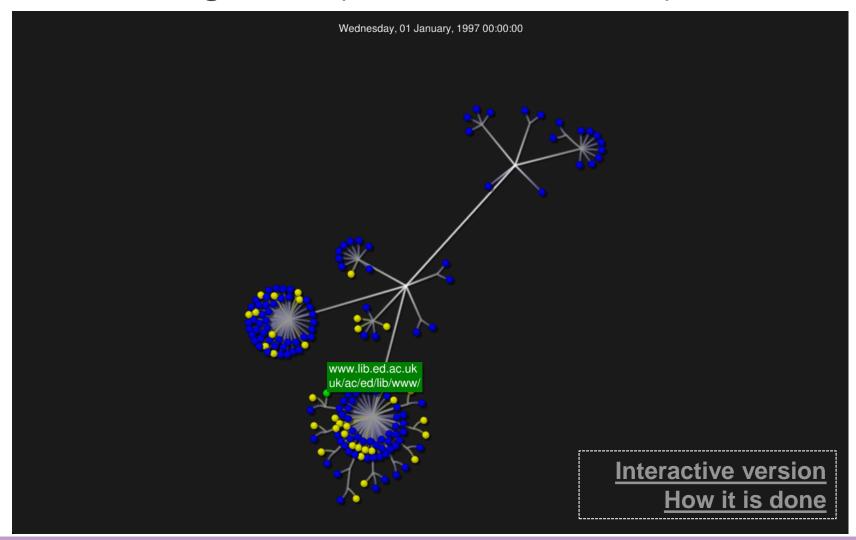
How was the UK web linked in 1996?



- By Rainer Simon <u>using UK</u>
 Host-Level Link Graph
 (1996-2010) dataset.
- Based on the 1996 portion: 58,842 hosts (nodes); 184,433 host-to-host links (edges)
- UK web as part of the global web
- Scalability issues with large dataset over time

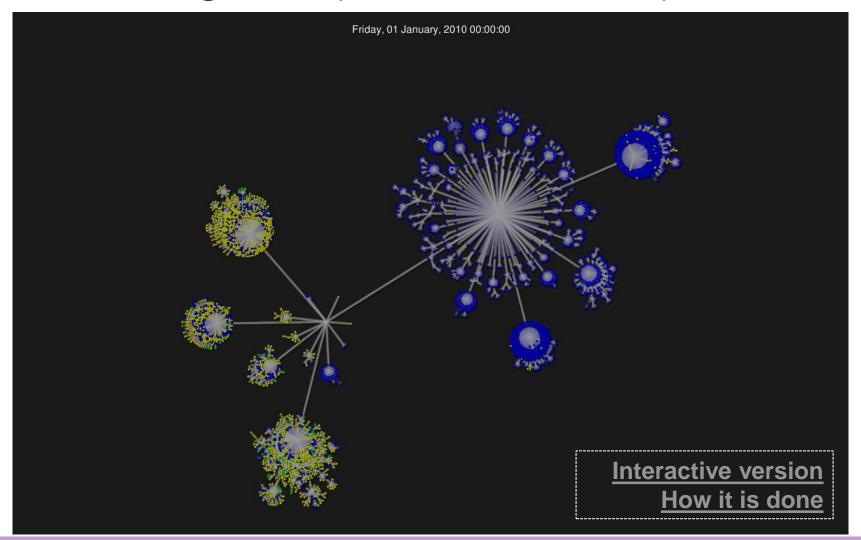


Visualising links (to and from bl.uk)



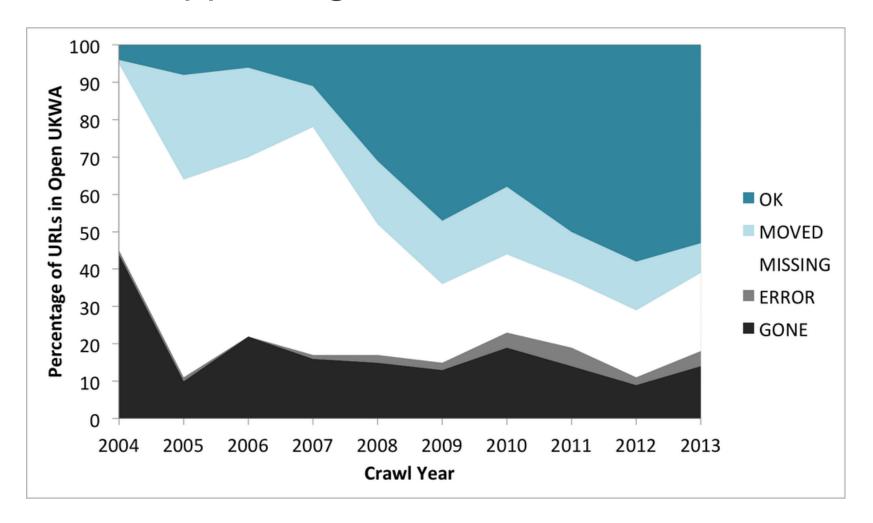


Visualising links (to and from bl.uk)





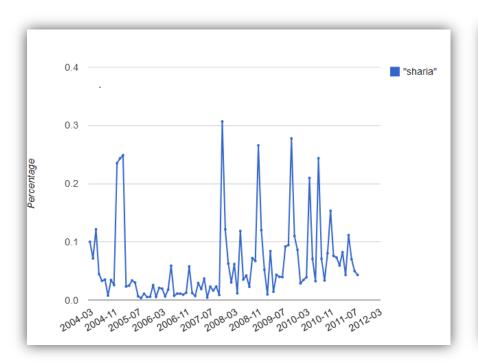
The disappearing web over time

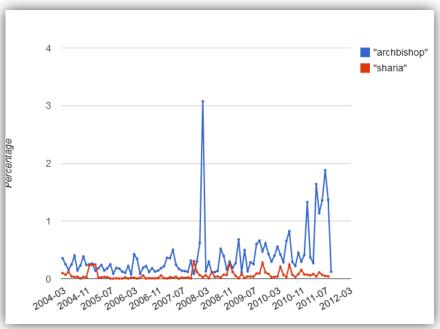




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Using N-gram for scholarly research





Courtesy of Dr Peter Webster, Institute of Historical Research, University of London



Viral content, null results in the index

- 157,846 viral records detected in 2013 UK domain crawl
- Not included in the index
 - Redirects
 - Content no longer there (404)
 - Content there, but restricted
 - Server error

Crawl logs

```
2014-07-10T13:28:32.224Z
                                       49 http://www.express.co.uk/trackings/addview/478955/102/0/0/1 LLE http://www.express.co.
uk/sport/boxing/478955/I-can-t-wait-to-be-World-Champion-George-Groves-ready-to-beat-Carl-Froch image/gif #136
20140710132831946+276 sha1:740A27VC06ANCK6W3EZUC6FZGDN5LCCL - 176.34.121.173.warcRevisit:digest
                                    40314 http://i3.dailyrecord.co.uk/incoming/article3798497.ece/alternates/s615/Scotthayes1.
2014-07-10T13:28:32.463Z 200
ipg LLE http://www.dailyrecord.co.uk/news/local-news/tribute-tragic-cambuslang-man-charity-3831594 image/jpeg #186
20140710132832438+19 sha1:BA5D2V2NQFKSPE4BT724KVSW53P2SMKD - 88.221.87.168,warcRevisit:digest
2014-07-10T13:28:32.470Z
                           200
                                    65043 http://metro.co.uk/author/aidan-radnedge-ukmetro/page/6/ LLLLL http://metro.co.
uk/author/aidan-radnedge-ukmetro/page/5/ text/html #183 20140710132831028+1348 sha1:4Y4UPDEORYIQFAUZCJXD53JTJCFKLIAV - 192.0.82.
2014-07-10T13:28:32.489Z
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                                    11629 http://i2.wp.com/metrouk2.files.wordpress.com/2013/12/1000x68054.
jpg?crop=88px%2C14px%2C768px%2C461px&resize=480%2C288&w=325&h=195 LLLLLE http://metro.co.uk/author/aidan-radnedge-
ukmetro/page/6/ image/jpeg #186 20140710132832463+24 sha1:FKEXLSEJ7SUYTH75DU03LJWMSN56CAQF - 93.184.220.111,warcRevisit:digest
2014-07-10T13:28:32.796Z
                                    46061 http://i.huffpost.com/gen/1461913/thumbs/s-BLACKH-large300.jpg LLRE http://www.
huffingtonpost.co.uk/news/space/9/ image/jpeg #057 20140710132832499+290 sha1:PJGG3YVRYOWLWK3K02DNIMBZUB4KPJX5 - 88.221.87.
174,warcRevisit:digest
2014-07-10T13:28:32.851Z
                           301
                                      251 http://www.huffingtonpost.co.uk/news/india LLR http://www.huffingtonpost.co.
uk/tag/india text/html #015 20140710132832729+120 sha1:7CS5MFV40PYCZUFTUYB7W6N0LMTS6AA3 - 88.221.87.169,warcRevisit:digest
2014-07-10T13:28:32.884Z
                                    34632 http://www.itn.co.uk/UK/94266/fastest-uk-growth-since-2007 RLLLLLL http://www.itn.co.
uk/UK/95816/falling-inflation--chancellor-claims-economic-plan-working text/html #013 20140710132832235+596
sha1:MH3L5HHM2RX2FE2CGY4QZW2Q0TZ273WM - 65.52.228.52
2014-07-10T13:28:33.062Z
                                    91442 http://www.telegraph.co.uk/earth/wildlife/ LL http://www.telegraph.co.
uk/culture/tvandradio/10956441/Lucy-Cooke-my-disastrous-meeting-with-David-Attenborough.html text/html #122
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 LLLE http://www.channel4.com/news/yorkshire-scotland-best-visit-lonely-planet image/jpeg #065 20140710132833331+54
sha1:VEMVFCRDAWPP7KNAESCKGCCVIYLL30TK - 2.18.35.68,warcRevisit:digest
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                                    51916 http://www.y-cymro.com/galeri-
luniau/?shopping_cart_increment=1&shopping_cart_attribute_id=1644&add_to_cart=1 LLLLLLLLLL http://www.y-cymro.com/galeri-
luniau/i/17/n_n23/1741/?product_start text/html #141 20140710132832636+868 sha1:2YAGNJ2V3QVJ5CLNIYILQJAZOPZ77DX4 - 77.68.104.78
2014-07-10T13:28:33.593Z 200
                                     4170 http://il.mirror.co.uk/incoming/article2953610.ece/alternates/s148/Main-Darcey.jpg
LLE http://www.mirror.co.uk/all-about/strictly%20come%20dancing%20judges image/jpeg #008 20140710132833548+41
sha1:6MDWPPVMPWSZW7PW3S3APCVHUCCPRC7A - 88.221.87.174,warcRevisit:digest
2014-07-10T13:28:33.595Z
                                     4430 http://www.standard.co.uk/incoming/article9547275.ece/alternates/w140/Andres%20Iniesta
.jpg LLLE http://www.standard.co.uk/sport/football/premier-league/?pageNumber=5 image/jpeg #186 20140710132833505+86
sha1:YCF34C2RSGY74L33505HNJ0J3VDHX3FW - 88.221.87.182.warcRevisit:digest
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Next steps

- General issues related to analytical access
 - Scepticism or suspicion about hidden algorithms behind analysis
 - Biases in data and how data collection decisions lead to variances in outputs
 - Need to manage expectations, analysis and visualisation as finished products and first steps
 - Ethical and privacy issues
- Maximise transparency and make base-line knowledge is self-explanatory
 - e.g. scope of the archive, its coverage and lacunae, how it was collected, and how a particular website was crawled
- Further work through involvement in projects
 - Big UK Domain Data for Arts and Humanities
 - "ALEXANDRIA: Foundations for Temporal Retrieval, Exploration and Analytics in Web Archives
 - RESAW, a Research Infrastructure for the Study of Archived Web Materials

Big UK Domain Data for Arts and Humanities

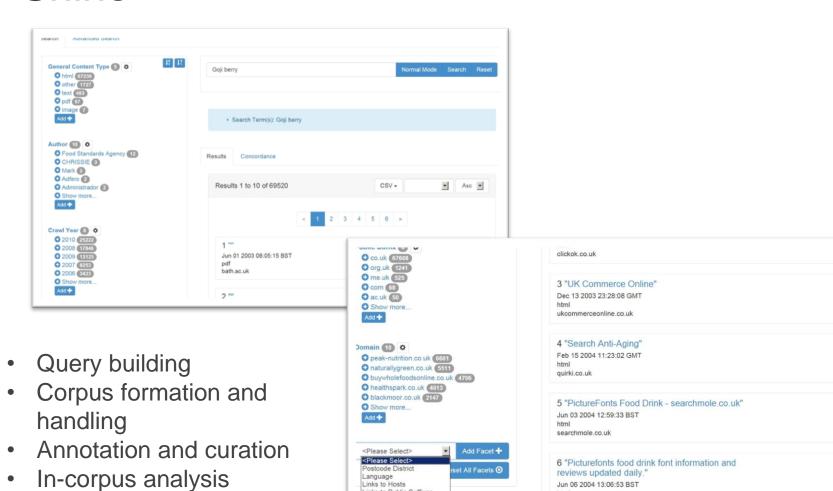


- Funded by the UK Arts and Humanities Research Council as one of the 21 "Big Data" projects
- Collaboration between the Institution of Historical Research, Oxford Internet Institute, British Library and Aarhus University
- Develop theoretical and methodological framework for the study of web archives
- Build on ADDAA: researchers and the BL co-produce access tools
- A major study of the history of UK web space from 1996 to 2013 + sub-projects covering a range of disciplines
- Also an online training course and peer-reviewed journal articles.

Shine

Whole-dataset analysis





Links to Public Suffixes

Last Modified [Year]

www.bl.uk

khs.co.uk

updated daily."
Jun 06 2004 13:19:43 BST

7 "Picturefonts food drink information and reviews



- Brügger, N.; Finnemann, N.E., The Web and Digital Humanities: Theoretical and Methodological Concerns http://thelecturn.com/wp-content/uploads/2013/07/The-web-and-digital-humanities-Theoretical-and-Methodological-Concerns.pdf
- ISO technical report: Statistics and Quality Indicators for Web Archiving
 http://netpreserve.org/sites/default/files/resources/SO_TR_14873_E_2012-10-02_DRAFT.pdf
- UK Web Archive open data http://data.webarchive.org.uk/opendata/