



Alexandria Workshop 2017

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Google Trends

Trump says 'great' Merkel visit, amid 'fake news', but still hits Germany on NATO



Kanzlerin im Weißen Haus - Trump empfängt Merkel



Der Präsident der Vereinigten Staaten Donald Trump empfängt erstmals Bundeskanzlerin Angela Merkel zum Staatsbesuch.







Challenges

- Representation
 - What is an event?
 - How to describe it?
- Detection
 - How to detect important events?
- Perception
 - How to provide an overview of different representations?

Events beyond Languages and Schema Constraints:
Representation, Detection and Perception

The New York Times

LONDON, July 29 When Prince Charles and Lady Diana Spencer posed for their engagement photograph









Wedding of Charles and Diana point in time: 29 July 1981

<Charles, spouse, Diana> start time: 29 July 1981 end time: 28 August 1996

What is an Event?

- Wikipedia: "Event may refer to ... "
- Merriam-Webster: "Something that happens"
- Oxford: "A thing that happens or takes place, especially one of importance."
- TDT: "Something that happens at a particular <u>time</u> and place"

Event Examples

Text	Name	Relation	Location	Time
Donald Trump welcomes Angela Merkel			White House	Mar 17, 2017
The wedding of takes place at	Wedding of Charles and Diana	(<charles, diana="" spouse,="">)</charles,>	St Paul's Cathedral	29 July 1981
	financial crisis of 2007–08			start: 2007 end: 2008 (?)
Theannounces the first direct observation	First observation of gravitational waves		Washington, Hannover,?	14 September 2015 (announced: 11 February 2016)

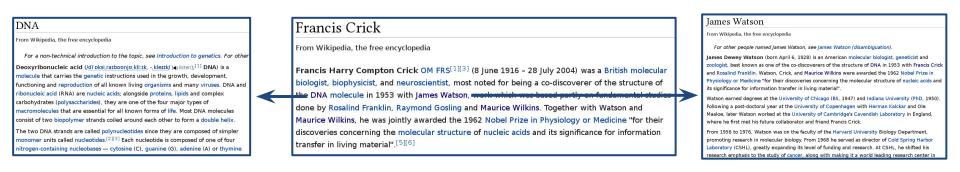
Events beyond Languages and Schema Constraints: Representation, Detection and Perception

Event Identification: Approaches

- Peaks in Activity
 - Wikipedia edits, Twitter posts, Google Trends, ...
 - limited to the platforms' existence time
 - ⇒ no "historical" events
- NLP-based event extraction
 - difficult to structure events and to rate their importance
 - applied on news (archives)
 - ⇒ limited to a fixed set of articles
 - ⇒ events reported from real-time perception view

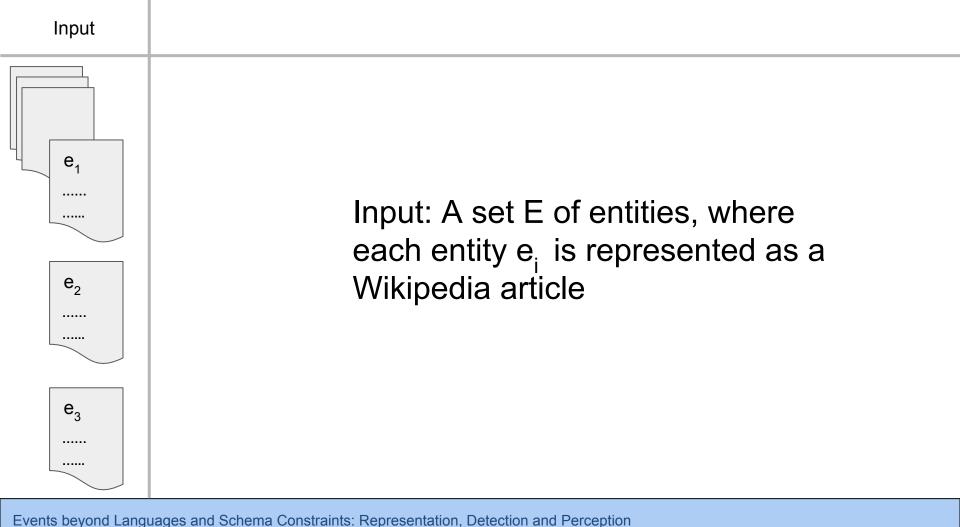
Event Identification: Our Approach

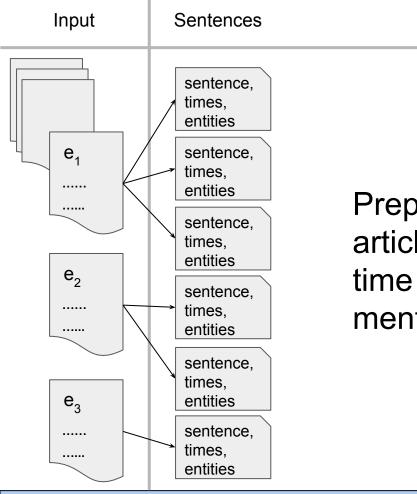
- Find important events without any constraints on locations, fixed schemas or entity types
- Exploit the structure of Wikipedia
 - Each article focuses on one entity and links to others



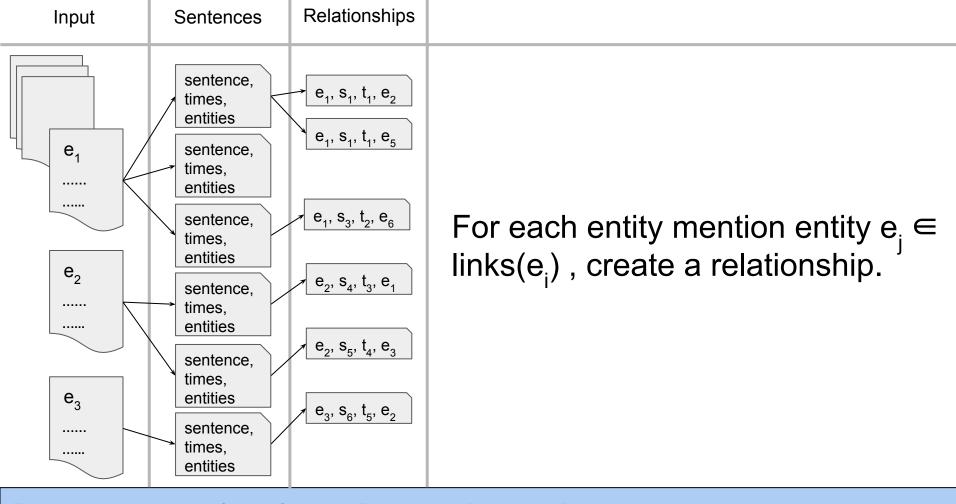
Our Approach: Co-references

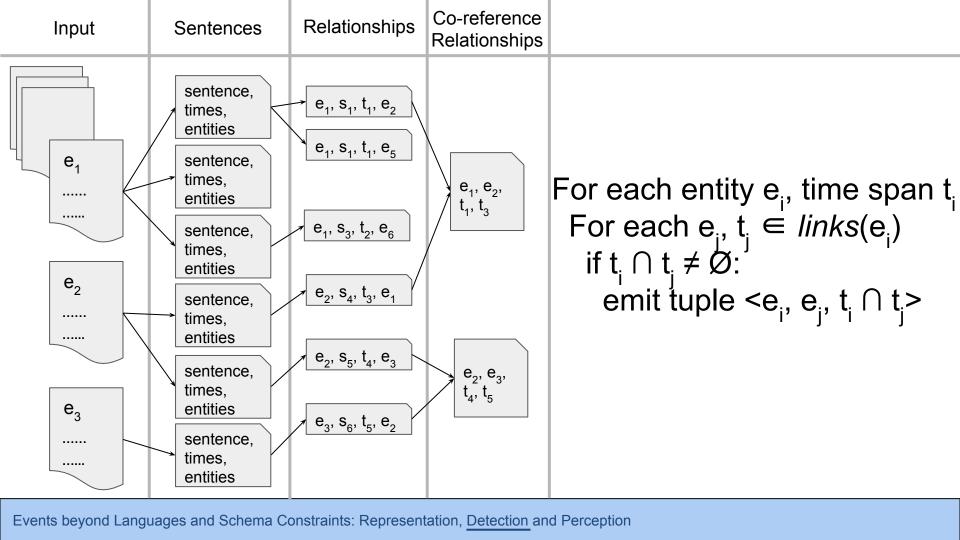
Entity	Sentence	Time Expressions	Entities
DNA	Its molecular structure was identified by James Watson and Francis Crick in 1953 , whose model-building efforts were guided by X-ray diffraction data acquired by Rosalind Franklin.	1953	James Watson, Francis Crick
James Watson	James Dewey Watson (born April 6, 1928) is an American molecular biologist, geneticist and zoologist, best known as one of the co-discoverers of the structure of DNA in 1953 with Francis Crick .	April 6, 1928 1953	Molecular biology, Genetics, Zoologist, DNA, Francis Chrick
Francis Crick	Francis Harry Compton Crick (8 June 1916 – 28 July 2004) was a British molecular biologist, biophysicist, and neuroscientist, most noted for being a co-discoverer of the structure of the DNA molecule in 1953 with James Watson .	8 June 1916 – 28 July 2004 1953	British people, Molecular biology, Biophysics, Neuroscience, DNA, Molecule, James Watson

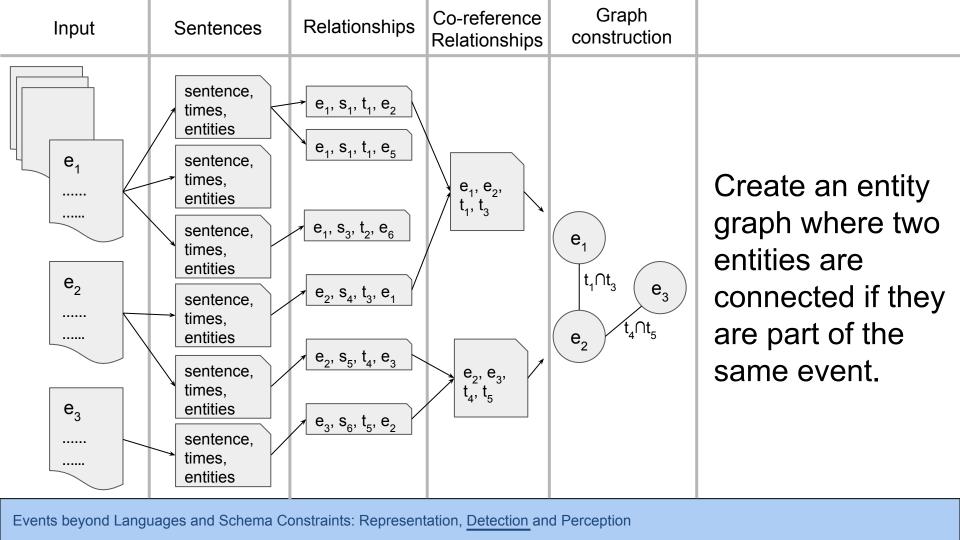


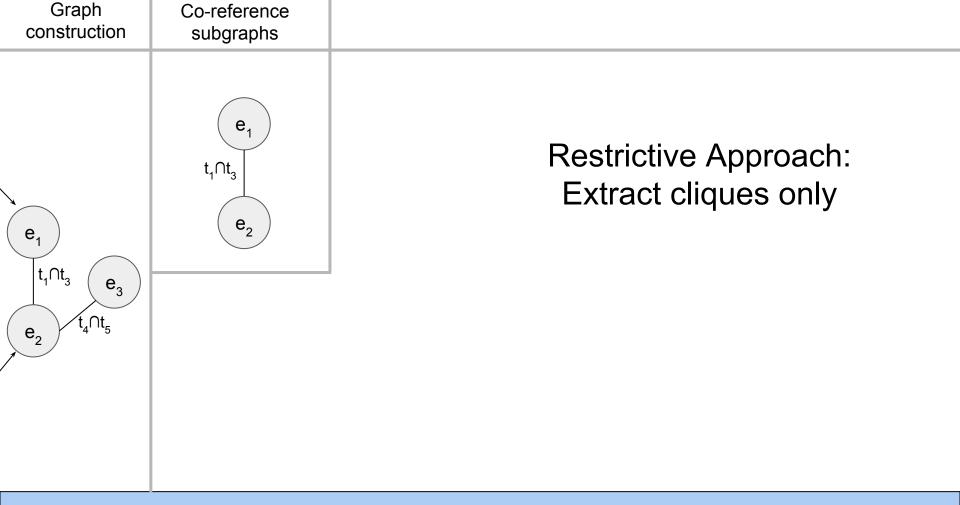


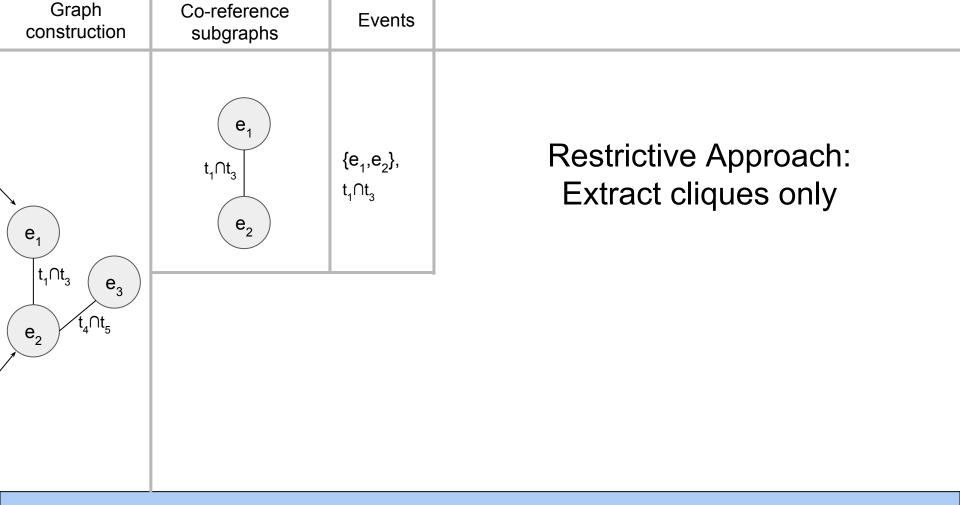
Preprocessing: Split each entity article into sentences and extract time mentions and other entity mentions

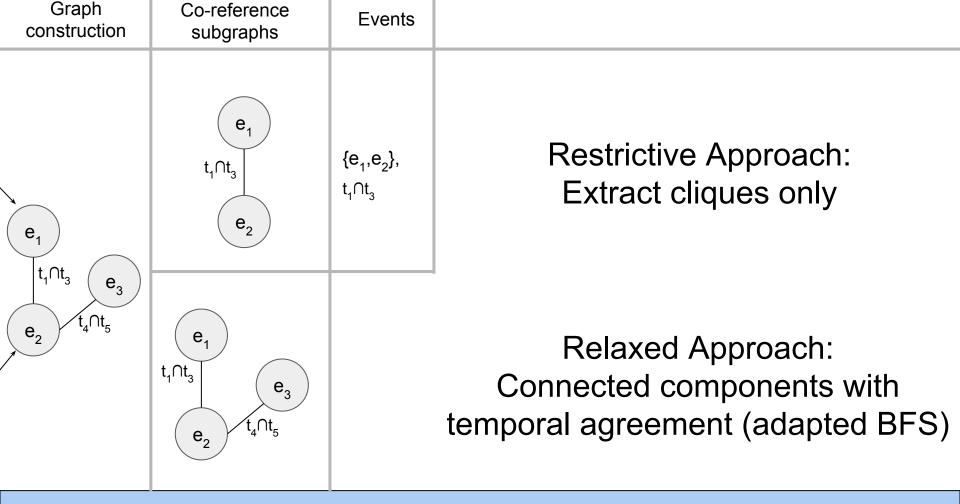


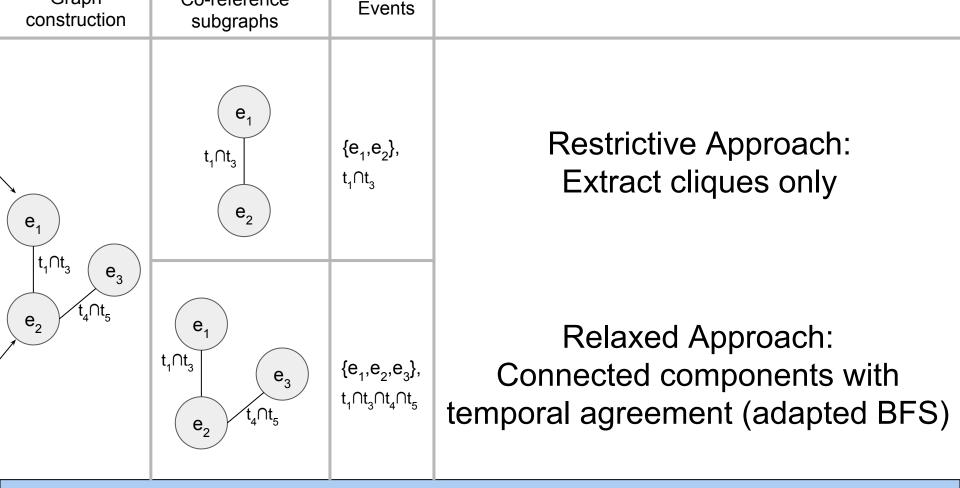












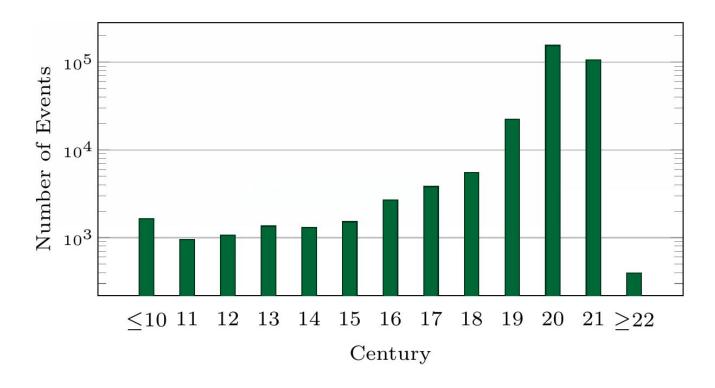
Graph

Co-reference

Example Events

- <{Eric Cradock, Lew Hayman, Léo Dandurand, Montreal Alouettes}, 1946>
- <{Bosaso, Ilaria Alpi, Italy, Miran Hrovatin, Mogadishu, Rai 3, Somalia}, 1994-03-20>
- <{Boom in the production of wheat, Epidemic, Stemrust,
 1687 Peru earthquake, Peru, Chilean wheat cycle}, 1687>

Temporal Distribution



Clusters

#	Size	Key terms and entity types
1	25,149	Terms: released, album, band, studio, song Types: Person, Creator, Artist, Musician, Artifact
2	23,287	Terms: directed, film, starring, american, written Types: Movie, Person, Psychological Feat., (Social) Event
10	8,508	Terms: music, won, award, awarded, song Types: Person, Creator, Artist, Musician, Singer
11	7,971	Terms: party, elected, election, defeated, won Types: Person, Leader, Abstraction, (Social) Group
21	5,237	Terms: company, acquired, purchased, million, announced Types: Abstraction, (Social) Group, Organization, Institution

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Neutral Point of View (NPOV)

"All encyclopedic content on Wikipedia must be written from a neutral point of view (NPOV), which means representing fairly, proportionately, and, as far as possible, without editorial bias, all of the significant views that have been published by reliable sources on a topic."

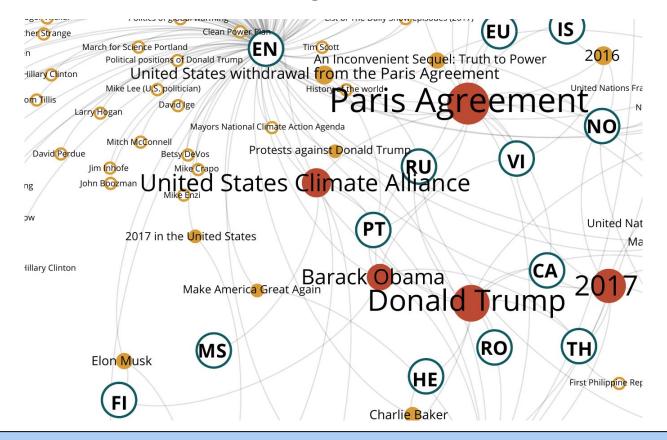
https://en.wikipedia.org/wiki/Wikipedia:Neutral_point_of_view

Case Study: Analysis Types and Feature Groups

- Brexit (B)
- US withdrawal from the Paris Agreement (P)

	Texts	Multimedia	Edits	Links	Categories
Content	B & P	В			
Temporal	В	Р	В		
Network	Р	Р		В	В
Controversy			В		

Mentions of the Paris Agreement Withdrawal



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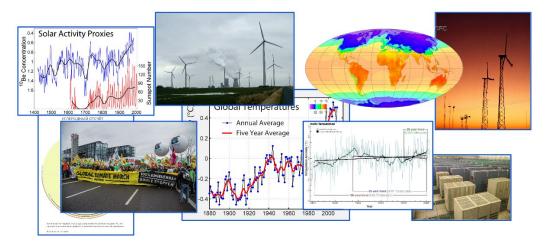
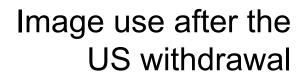
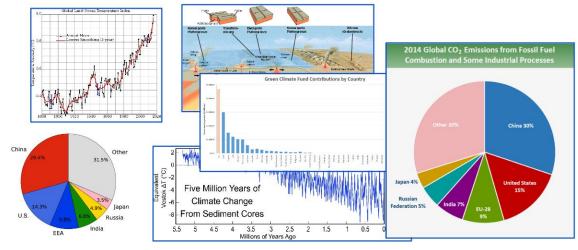


Image use before the US withdrawal



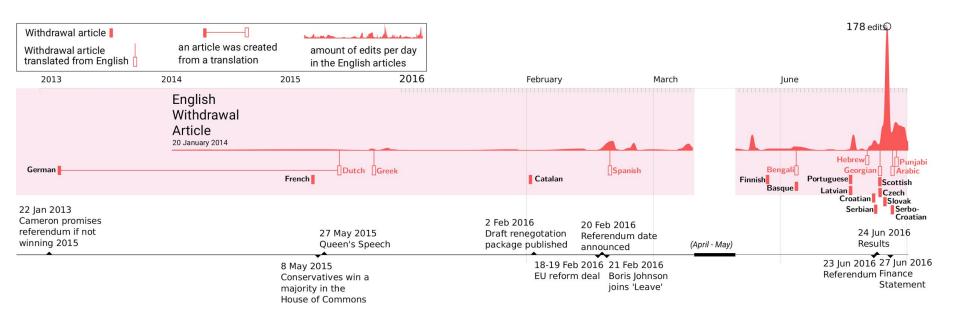


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Brexit: Article Creations across Languages



Conclusion

- Representation
 - Several types of events that require individual representations to acquire a complete overview of happenings
- Detection
 - Detection of important, historical events by exploiting temporal co-references between entities
- Perception
 - The coverage and description of events depends heavily on the temporal and language perspective

Events beyond Languages and Schema Constraints: Representation, Detection and Perception

Thank you — Questions?



References

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